

PRODUCT DISCONTINUANCE

09-Dec-2009

SUBJECT: ON Semiconductor Product Discontinuance #16351

TITLE: BelaSigna 200 QFN Product Discontinuance (End of Life) Notice

LAST BUY DATE: 01-May-2010 LAST SHIP DATE: 01-Nov-2010

AFFECTED PRODUCT DIVISION:

Medical Division, Audio DSP

FOR ANY QUESTIONS CONCERNING THIS NOTIFICATION:

Contact you local Sales Office or David Coode < <u>David.Coode@onsemi.com</u> >

NOTIFICATION TYPE:

Customers must notify ON Semiconductor in writing within 60 days of receipt of this notification if they consider special End-of-Life terms need to be negotiated with ON Semiconductor. Without any notification from customers within this time frame, the terms outlined in this notice will be considered as accepted by customers.

DISCONTINUANCE PURPOSE:

ON Semiconductor continually monitors worldwide sales and billings activities on all the products offered to its customers. The activity for BelaSigna 200 QFN has declined to a level that warrants its discontinuity, hence End of Life.

PLEASE NOTE:

ON Semiconductor may implement minimum order quantities or dollar amounts based on inventories available. Also, Discontinued Product becomes NCNR (Non-Cancelable, Non-Returnable).

For questions or concerns regarding this notification, please contact your local sales office or customer service representative.

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DISCONTINUED PRODUCT INFORMATION:

Trade Name: BelaSigna 200 QFN

0W344-004-XTP (tape & reel, 500pc/reel) 0W344-005-XTP (tape & reel, 1000pc/reel) Complete audio processing DSP system **Ordering Part Numbers:**

Description:

Drop-in replacement: None

ON DEVICE	Replacement Options
0W344-004-XTP	(1) BelaSigna 250 (ON P/N: 0W888-002-XTP). Different package requires pin-out and landpattern changes. Software must be ported – typically trivial. Improved analog performance.
0W344-005-XTP	(2) BelaSigna 200 WLCSP (ON P/N: 0W588-002-XUP). Different package requires pin-out and landpattern changes.